*e*Discoveri, LLC Press Release

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Ten Tips to Help Businesses Prepare For Hurricane Irene

23 August 2011 – eDiscoveri offers ten tips to help businesses prepare for Hurricane Irene. eDiscoveri's President, Ralph W. Russell, II, has over twenty-two years experience in the electric utility industry and ten years in the Chemical industry.

eDiscoveri's top 10 suggestions for businesses to prepare for Hurricane Irene:

- 1. Develop a communications plan with the local electric utility. If the business is large enough, they may have an Account Manager. Obtain the Account Manager's cell phone and email address. Many utilities have unlisted customer service numbers for large customers. Make sure you know how to reach someone that understands your business. Some utilities use their website and social media such as Facebook and Twitter to keep customers up to date.
- 2. Develop a list of all electric utility account numbers and associated addresses.
- 3. If an outage occurs, report the outage for the account. If there are multiple accounts at one address, report the outage for each account separately. Make sure the utility has your phone number.
- 4. If the electrical service to the building is three phase, monitor each phase. During a storm, if only one phase is lost, the motors and compressors might continue to run until they fail.
- 5. If an outage is imminent, prepare for an orderly shutdown of equipment before the actual outage.
- 6. Top off fuel tanks for emergency generators. Ask fuel supplier if they have emergency back-up generators themselves so that pumping can continue during a power outage.
- 7. Don't touch down power lines, try to remove downed power lines from cars, fences, etc. Do not try to remove a tree from a power line, even if you think the power line is de-energized.
- 8. Find a trusted weather forecasting service such as www.weather.gov. A weather radio and a portable radio are good methods of keeping up to date.
- 9. Develop a communications plan for employees. If employees need to work during and after the storm, prepare for food and water.
- 10. Thank the electric utility restoration crews. Many of these crews are at work while their families are also without power. They may also be from another area. A small kindness will not be forgotten by the crews.

eDiscoveri was formed to help customers:

- Manage relationships with electric utilities
- Increase operational uptime through improved electric supply reliability
- Reduce energy costs

eDiscoveri, a small business located in Henrico, VA USA, can provide industrial, governmental and commercial customer with tools and services to help them "discover energy solutions".